

Limbe Wildlife Centre: Social Media Ambassador Programme

Join our **Social Media Ambassador Programme** at the **Limbe Wildlife Centre** and become a dedicated **advocate for wildlife conservation!** We are looking for people with a **strong interest in wildlife conservation** and a **genuine concern for the welfare of animals**, with an **active presence on social media platforms** and a willingness to use your voice to **advocate for our cause**. You should be able to demonstrate **creativity and innovation** in developing content and campaigns that resonate with your followers, a **willingness to learn and grow**, and a **positive and enthusiastic** attitude towards conservation efforts and a **desire to make a difference in the world**. You should have the ability to work collaboratively with others, providing support and feedback to fellow ambassadors, and be **reliable and committed** to fulfilling your role as a Social Media Ambassador for the wildlife centre.

If you embody these characteristics and are passionate about wildlife conservation, we encourage you to apply to become a Social Media Ambassador and join us in making a positive impact on the future of wildlife at the Limbe Wildlife Centre.

As a Social Media Ambassador, you will receive the following **benefits**:

- Recognition (on our website) and praise for your efforts in promoting our cause.
- Exclusive behind-the-scenes information about events, animals, and projects at the LWC.
- Personalised content, including social media graphics and talking points to support your advocacy.
- Networking opportunities with other conservation-minded individuals and organisations.
- Opportunities for growth within the programme, including taking on leadership roles.
- Personalised feedback on your social media posts and campaigns to help you improve and make a greater impact.
- Opportunity to come and visit/volunteer at the LWC for a reduced cost.

As a Social Media Ambassador for the Limbe Wildlife Centre, **we expect you to**:

- Promote our mission and work on your social media platforms, such as Facebook, Instagram, Twitter, and LinkedIn.
- Share and engage with our content regularly to help raise awareness about our conservation efforts.
- Use your creativity and passion for wildlife conservation to create original posts and campaigns that align with our values.
- Be an active member of the ambassador community, providing feedback and support to your fellow ambassadors.

- Follow guidelines and best practices provided by the wildlife centre to ensure the accuracy and effectiveness of your advocacy efforts.
- Attend virtual or in-person events, when possible, to represent the wildlife centre and connect with other supporters.
- Communicate openly and collaborate with the programme coordinators to enhance the impact of your advocacy work.

By fulfilling these expectations, you will play a crucial role in helping **us raise awareness, increase support, and make a positive impact** on wildlife conservation efforts at the Limbe Wildlife Centre.

Join us in raising awareness and support for the Limbe Wildlife Centre by becoming a Social Media Ambassador today!

To apply, please send us your social media handles and register your interest via fundraising@limbewildlife.org.

