



**Make a difference in the lives**

**of rescued gorillas and chimpanzees today!**



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Thank you for joining us to celebrate **Giving Day for Apes 2023!** This is your guide for how to help us. Below you will find all the information you need to join in with this fundraising event on **October 3<sup>rd</sup>**.

This year, to celebrate the **Limbe Wildlife Centre's 30<sup>th</sup> Anniversary**, we aim to raise **\$30,000** – and you can help us make this happen!

Make sure you are following us on all our social media channels, so you do not miss any of the fun. You can find us on [Facebook](#), [Instagram](#), [YouTube](#) and [Twitter](#). Join us for live **videos, quizzes, and games.**

**Apes are just like us...** They need a home, security, family, food, water, medical care, entertainment. This is why we need your help to keep doing our important work.

Funds from Giving Day for Apes will help fulfil the **daily needs of the 55 apes under our care.**

**GIVING DAY STARTS AT 00:00 AM EDT ON THE 3RD OF OCTOBER 2023 (05:00AM WAT/BST)**

Please email [fundraising@limbewildlife.org](mailto:fundraising@limbewildlife.org) if you have any questions.

## Giving Day for Apes schedule

Your donation can make a huge impact depending at which time you donate. Any donation you make to us on the day will go to make a difference in the lives of the apes at the LWC, but you can **increase your impact** by donating at certain times. Check the table below for more information.

**Golden ticket hours** - During these hours, a donation received will be randomly selected and if that donor donated to the Limbe Wildlife Centre - we get the prize! So please donate, even if it is just the minimum of \$5 – the price of your morning coffee.

Time zone		Event	How you can help	What we can win
EDT	BST			
<b>00:00 – 23:59</b>	<b>05:00 – 04:59<sup>+1</sup></b>	<b>Giving Day for Apes</b>		<b>\$\$\$</b>
00:00 – 01:00	05:00 – 06:00	Golden ticket hour		\$500
07:00 – 08:00	12:00 – 13:00	Golden ticket hour		\$500
08:00 – 09:00	13:00 – 14:00	Golden ticket hour		\$500
09:00 – 10:00	14:00 – 15:00	Golden ticket hour		\$500
11:00 – 12:00	16:00 – 17:00	<b>Most dollars raised</b>	During this hour, the goal is to raise as many dollars as possible. We need our wonderful supporters to dig deep and give big!	<b>\$2,500</b>
14:00 – 15:00	19:00 – 20:00	Golden ticket hour		\$500
15:00 – 16:00	20:00 – 21:00	<b>Most unique donors</b>	During this hour, the goal is to get as many unique donors as possible. That means the value of the donation does not matter, simply the number of individuals that donate. During this hour we need our supporters to share our giving page with their friends and family and encourage as many people as possible to donate a minimum of \$5!	<b>\$2,500</b>
16:00 – 17:00	21:00 – 22:00	Golden ticket hour		\$500
19:00 – 20:00	00:00 – 01:00 <sup>+1</sup>	Golden ticket hour		\$500
20:00 – 21:00	01:00 – 02:00 <sup>+1</sup>	Golden ticket hour		\$500
21:00 – 22:00	02:00 – 03:00 <sup>+1</sup>	Golden ticket hour		\$500
22:00 – 23:00	03:00 – 04:00 <sup>+1</sup>	Golden ticket hour		\$500



**Give a second chance to orphans  
of the illegal bushmeat and pet trades.**